



## FOR IMMEDIATE RELEASE

Contact:

Mike Lawson

[mike@cubroadcast.com](mailto:mike@cubroadcast.com)

760-845-8146

### **Datava Joins Janusea Platform to Deliver Real-time Integration in Member Relationship Management and Business Intelligence**

**Houston, TX – March 23, 2023** – [Datava](#), a leading platform for member relationship management and business intelligence tools has partnered with [Janusea](#), a leading fintech company focused on integrations that connect credit unions and community banks with today’s innovative fintech solutions. Datava joining Janusea’s core-connector platform allows them to deliver their real-time integration in member relationship management and business intelligence solutions for credit unions.

According to Janusea CEO Kyle Stutzman, this partnership allows credit unions to remain inside Datava’s toolset (data sets or workflows) without having to flip back and forth from one screen to another – which is a huge time saver in member services. Janusea’s connector enables Datava’s technology to be more active, efficient, and, ultimately, help the member in an extremely timely manner.

“We’re very excited to part of what Datava is doing, as they already have incredible technology and a very exciting roadmap,” Stutzman says. “In addition, the culture of their company fits perfectly with credit unions and we look forward to making these worlds connect more efficiently all in real time – and adding value to what Datava already provides.”

According to Datava’s Founder/CEO Gordon Flammer, credit unions are currently balancing Datava’s tools with their core systems, which is inherently inefficient – literally jumping between screens/systems to serve members. Janusea provides the vital connector with a credit union’s core to effectively and efficiently use Datava’s toolset to do everything in their real-time member dashboard environment: one system.

“We’re super excited about the enhanced value that we can provide our clients now working with Janusea and what their ‘connector’ technology allows us to do for our clients,” Flammer says. “With Janusea, our clients can connect the two systems so credit union staff only have to work in one system – not two – which is way more efficient and equates to much better member service.”

A typical use case would be within a credit union’s call center: A member calls into a call center and the MSR verifies the member, Datava’s system kicks in with that member’s real-time info in a dashboard format. With Janusea, its connector rails will allow Datava to retrieve that member’s information much quicker in real time, which, again, results in better, faster member service – especially in a call center environment where every second counts.

“It fits so well with what we’re doing,” Flammer adds. “It allows us to be that true front end for our clients – and enables credit unions to be data driven and member focused. Super excited to work with an organization like Janusea that has the same attitude and drive as Datava.”

“We’re more than happy to add value to Datava’s toolset – which also adds value to Janusea’s platform offerings,” Stutzman says. “Now other credit unions using Janusea can have access to Datava’s technology without any significant implementation, allowing all parties to win.”

### **About Datava**

Datava combines data integration, curation and analysis with relationship management, data visualization, and workflow tools to provide a suite of Member Relationship Management (MRM) and Business Intelligence solutions, built specifically for credit unions. Datava enables credit unions to deepen member satisfaction, grow revenue, reduce manual processes, and increase employee productivity without requiring any internal management, and at half the cost of any other solution on the market. Datava’s modules include Relationship Management, Goals and Incentive Tracking, Onboarding Manager, Campaign Success Management, Referral Management, Indirect Lending, Business Intelligence, Loan Application Pipeline, SEG (Select Employer Group) Management, Outbound Prospecting, Predictive Analytics, Problem Resolution/Compliance, Learning Management Data Warehouse and more. On average, Datava’s clients achieve an impressive 20% increase in new loan dollars and 50% increase in cross-sell. Learn more at [www.datava.com](http://www.datava.com).

### **About Janusea**

Janusea, Inc. fills a technology gap in the community financial institution space, connecting credit unions and community banks with today’s innovative fintech solutions. Many fintechs cannot communicate with a financial institution’s legacy core system. Janusea is the connection between these two worlds via

a fully-hosted platform delivered securely using the cloud. Ultimately, Janusea provides community financial institutions with speed to market, free choices to work with the best solutions, and sustainable API integration. For more information, visit [janusea.com](http://janusea.com).

###



Janusea CEO Kyle Stutzman